

juve

H A N D B U C H

2022|2023

HARMSEN • UTESCHER

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LAW FIRM DOSSIER

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Practice Areas

Rankings and Analysis

Trademarks and Unfair Competition

Trademarks and Design Law

★★★★★ CMS Hasche Sigle Hogan Lovells	★★ Arnold Ruess Eisenführ Speiser Eversheds Sutherland Fieldfisher Freshfields Bruckhaus Deringer Göhmann KNPZ Rechtsanwälte Luther Oppenländer Osborne Clarke
★★★★★ HARMSEN ● UTESCHER Bird & Bird Harte-Bavendamm Taylor Wessing	
★★★★★ Bardehle Pagenberg FPS Fritze Wicke Seelig Gleiss Lutz Grünecker Klaka Lorenz Seidler Gossel Lubberger Lehment	★ Allen & Overy Brandi Cohausz & Florack Dentons Esche Schümann Commichau Fechner GvW Graf von Westphalen Hildebrandt Hoffmann Eitle Kleiner Klinkert LLR Legerlotz Laschet und Partner Löffel Abrar Loschelder Meissner Bolte Menold Bezler Nesselhauf Norton Rose Fulbright Notos Orth Kluth Preu Bohlig & Partner Schalast & Partner Schiedermaier Schmitt Teworte-Vey Simon & Schuma- cher Squire Patton Boggs Taliens Uexküll & Stolberg Unit 4 IP Zenk
★★★★★ Baker McKenzie Bock Legal Boehmert & Boehmert Jonas	
★★★★ Advant Beiten CBH Rechtsanwälte DLA Piper Friedrich Graf von Westphalen & Partner Heuking Kühn Lüer Wojtek Hoyng ROKH Monegier Noerr Nordemann Czychowski & Partner Rospatt Osten Pross Schultz-Süchting SKW Schwarz Vossius & Partner	

JUVE
VERDICT

Strengths:

Extensive formal trademarks practice. Litigation, activity in the trade, media, ► food, drugs and cosmetics sectors (► pharmaceuticals and healthcare).

Leading advisors in trademarks

Rainer Kaase
Dr. Matthias Wolter

Leading advisors in unfair competition

Dr. Matthias Wolter

Recommended:

Rainer Kaase

(“very good and solution-oriented, doesn’t artificially inflate anything”, competitor)

Dr. Matthias Wolter

Dr. Karin Sandberg

(“highly experienced trademarks lawyer with a strong international network”, competitor)

Dr. Martin Kefferpütz

Trademarks and Unfair Competition

Unfair Competition

★★★★★

HARMSEN ● UTESCHER

CMS Hasche Sigle
Harte-Bavendamm
Hogan Lovells
Klaka
Lubberger Lehment
Taylor Wessing

★★★★★

Bird & Bird
Bock Legal
Danckelmann und Kerst
FPS Fritze Wicke Seelig
Gleiss Lutz
JBB Rechtsanwälte
Lorenz Seidler Gossel
Oppenländer
Schultz-Süchting

★★★

Baker McKenzie
CBH Rechtsanwälte
DLA Piper
Freshfields Bruckhaus Deringer
Friedrich Graf von Westphalen & Partner
Heusinger Kühn Lüer Wojtek
Jonas
Loschelder
Noerr
Osborne Clarke
SKW Schwarz
Weber & Sauberschwartz

★★

Advant Beiten
Bardehle Pagenberg
Eversheds Sutherland
Fieldfisher
Grünecker
Hoyng ROKH Monegier
KNPZ Rechtsanwälte
Luther
Menold Bezler
Nordemann Czychowski & Partner
Preu Bohlig & Partner
Rospatt Osten Pross
Schiedermaier

★

Allen & Overy
Arnold Ruess
Boehmert & Boehmert
Brandi
Cohausz & Florack
Dentons
Esche Schumann Commichau
Fechner
Göhmann
GvW Graf von Westphalen
Kleiner
Klinkert
LLR Legerlotz Laschet und Partner
Löffel Abrar
Nesselhauf
Norton Rose Fulbright
Orth Kluth
Schalast & Partner
Schmitt Teworte-Vey Simon & Schumacher
Squire Patton Boggs
Zenk

Dr. Christoph Schumann

(“highly experienced, skilful and extremely fair”, competitor)

Till Lampel

Henrik Dirksmeier

(“competent IP and unfair competition lawyer, focused, friendly”, client on both)

Dr. John-Christian Plate

HARMSEN ● UTESCHER

Trademarks and Design Law

Unfair Competition

Comment: Few boutiques cover the entire spectrum of soft IP at such a consistently high level as HU. The starting point and core of the trademarks practice continues to be the extensive work in managing large trademark portfolios, such as Intersnack and Stada. The fact that the latter continues to rely on the IP boutique, and even extended the work, after it was put out to a renewed beauty contest shows that HU can win over clients with its additional expertise in pharmaceuticals, cosmetics and unfair competition. In formal trademarks, HU now operates with a high degree of digitalisation, which led to further growth in portfolio management work this year. The combination of this with competence in what are often proceedings of a precedent nature and in complex official proceedings rounds off the service offering. New litigation work arose not only from the administration practice, but from the firm's strong, close connections at international firms. HU represented Kratki, for example, in a dispute over radiant heaters – one of several cases where it was able to showcase its copyrights expertise as well.

Strengths: Extensive formal trademarks practice. Litigation, activity in the trade, media, ► food, drugs and cosmetics sectors (► pharmaceuticals and healthcare).

Recommended: Rainer Kaase (“very good and solution-oriented, doesn't artificially inflate anything”, competitor), Dr. Matthias Wolter, Dr. Karin Sandberg (“highly experienced trademarks lawyer with a

strong international network”, competitor), Dr. Martin Kefferpütz, Dr. Christoph Schumann (“highly experienced, skilful and extremely fair”, competitor), Till Lampel, Henrik Dirksmeier (“competent IP and unfair competition lawyer, focused, friendly”, client on both), Dr. John-Christian Plate

Team: 8 partners, 2 counsel, 5 associates

Practice: Focus on IP (including ► patents), unfair competition (including pharma advertising law), antitrust and copyrights, as well as related fields such as ► distribution law. Extensive formal trademarks practice. In addition to litigation, highly sector-focused advisory work.

Clients:

- All-round trademarks activity for **Stada** (including Walmark);
- **Formula One** concerning EU trademarks and in numerous official proceedings;
- **Kratki** in copyright and unfair competition dispute;
- All-round soft IP work for **Intersnack**;
- Ongoing IP activity for **Jack Wolfskin, Douglas, Göbber** and **Loewe**;
- **Lidl** on trademarks and unfair competition (public knowledge);
- Litigation for **Heiko Blume GmbH** against Schilkin concerning liqueurs;
- Ongoing trademarks activity for: **Scout24, Kion, Wüstenrot Group, Metro Real, Panasonic, Sixtus**.

Patents

Patent Litigation: Lawyers

★★★★★

Bird & Bird
Hogan Lovells
Hoyng ROKH Monegier
Quinn Emanuel Urquhart & Sullivan
Wildanger Kehrwald Graf v. Schwerin & Partner

★★★★★

Arnold Ruess
Bardehle Pagenberg
Freshfields Bruckhaus Deringer
Krieger Mes & Graf v. der Groeben
Rospatt Osten Pross

★★★★★

Kather Augenstein
Taylor Wessing
Vossius & Partner

★★★★★

Eisenführ Speiser
Grünecker
Hoffmann Eitle
Klaka
Preu Bohligh & Partner

★★★★

Allen & Overy
Ampersand
CMS Hasche Sigle
DLA Piper
Jones Day
Meissner Bolte
Noerr
Simmons & Simmons

★★★

Boehmert & Boehmert
CBH Rechtsanwälte
EIP
Gleiss Lutz
Hengeler Mueller

★

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GvW Graf von Westphalen
Herbert Smith Freehills
Heuking Kühn Lüer Wojtek
Linklaters
Maiwald
McDermott Will & Emery
Peterreins Schley
Taliens

Regulatory

Pharmaceuticals and Healthcare

Pharmaceuticals and Medical Products

★★★★★

Baker McKenzie
Clifford Chance
Hogan Lovells

★★★★★

CMS Hasche Sigle
Covington & Burling
Dierks+Company
Novacos
Sträter

★★★

Ehlers Ehlers & Partner
Freshfields Bruckhaus Deringer
Gleiss Lutz
GND Geiger Nitz Dauderer
Kozianka & Weidner
Möhrle Happ Luther
Preu Bohlig & Partner
Taylor Wessing

★★

D+B Rechtsanwälte
EY Law
Fieldfisher
Hengeler Mueller
King & Spalding
Latham & Watkins
McDermott Will & Emery
Meisterernst
Noerr
Schultz-Süchting
Wachenhausen

★

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von Boetticher
Hees
Kaltwasser
Mazars
Oppenländer
Sander & Krüger
Wigge
Wuertenberger

JUVE
VERDICT

Strengths:
Litigation in pharma
advertising law.

Recommended:

Rainer Kaase

*(“real expert for pharma
advertising law”, competitor)*

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Pharmaceuticals and Medical Products

Comment: The solid pharma practice of this Hamburg IP boutique is primarily respected for its experience with litigation in pharma advertising law and related unfair competition matters. Classification issues are another specialty. The team frequently advises on licencing and distribution agreements and takes on the pharmaceuticals due diligence in transactions. One high-profile regular client is Stada: the relationship with the generic drug manufacturer has intensified since the work was put out to a renewed beauty contest and is keeping the very small team busy.

Strengths: Litigation in pharma advertising law.

Recommended: Rainer Kaase (“real expert for pharma advertising law”, competitor)

Team: 2 partners, 2 associates

Practice: Product launches and advertising, classification issues for ►food and cosmetics. Interface with ►patents, ►trademarks and unfair competition.

Clients:

- All-round advice to **Stada** on M&A, IP, parallel imports and pharma advertising law;
- **Sixtus** concerning integration after sale to Neubourg Skin Care;
- Ongoing activity for **Astellas**;
- **Various pharma companies** on pharma advertising law.

Regulatory

Food Law

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Cibus

CMS Hasche Sigle

Domeier

Forstmann & Büttner

Gerstberger

Gleiss Lutz

GvW Graf von Westphalen

Grube Pitzer Konnertz-Häußler

Hogan Lovells

Hüttebräuker

King & Spalding

Kozianka & Weidner

Krohn

Meisterernst

Meyer Rechtsanwälte

Noerr

Reinhart

Weyland & Koerfer

Zenk

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Food Law

Comment: This firm primarily respected in trademarks and unfair competition is also active in traditional food law. This includes matters on the interface with pharma (►pharmaceuticals and healthcare), distribution problems and occasionally patents, as well as antitrust, which the firm has chiefly advised Feodora Chocolate on for years. In line with the IP firm's identity, no lawyer works exclusively in food law, which reduces its market visibly somewhat. This is quite possibly part of the reason why HU tends to be called on more for traditional issues (including litigation) rather than innovative ones.

Team: 3 equity partners, 2 associates

Practice: Advice often closely related to ►trademarks and unfair competition.

Clients:

- All-round advice to **Almdudler** concerning cooperations;
- **Gunz** regarding complaints and labelling;
- **Newlat** on packaging, environmental issues and recycling;
- **Niche Beauty** regarding health claims and CBD;
- **Feodora** on antitrust;
- Patents work for **coffee capsule manufacturer**;
- Frequent advice to **Dovgan, Intersnack, Amecke, Eurodor, Columbus Drinks**.

Distribution, Trade and Logistics

Distribution

★★★★★	Hogan Lovells Noerr	★★	Evers Fieldfisher Friedrich Graf von Westphalen & Partner GvW Graf von Westphalen Haver & Mailänder Lutz Abel SKW Schwarz
★★★★★	Baker McKenzie CMS Hasche Sigle DLA Piper Luther Osborne Clarke Taylor Wessing	★	HARMSEN • UTESCHER Brandi Creutzig & Creutzig Jonas KNPZ Rechtsanwälte Lubberger Lehment Pöhlmann Früchtl Oppermann Rödl & Partner Schiedermaier Tradeo Dr. Vogels
★★★★	Clifford Chance Eversheds Sutherland Freshfields Bruckhaus Deringer Gleiss Lutz Heuking Kühn Lüer Wojtek		
★★★	Bird & Bird Görg Küstner v. Manteuffel Schindler		

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VERDICT

Strengths:
Strong in ► trademarks and
unfair competition.

Recommended:

Dr. Matthias Wolter

Dr. Martin Kefferpütz

HARMSEN ● UTESCHER

Distribution

Comment: This Hamburg firm traditionally provides distribution law advice on the interface with ►trademarks and unfair competition as well as antitrust. The firm has many long-standing clients, primarily brand and luxury goods manufacturers, who hire the team for matters relating to direct and selective distribution, or licencing and commercial agents' law. A partner specialising in medical law is increasingly advising on distribution law, strengthening the practice's ties to the ►pharmaceuticals and health-care practice. This harbours potential for HU to grow the client base. It took its first steps in this direction with advice to skincare and medical product manufacturer Sixtus, who the team advised following the sale to Neubourg Skin Care on distribution, IP, pharma advertising law and labelling.

Strengths: Strong in ►trademarks and unfair competition.

Recommended: Dr. Matthias Wolter, Dr. Martin Kefferpütz

Team: 2 equity partners, 1 salary partner, 1 associate

Practice: Structuring of distribution systems and

advice on distribution contracts, Internet distribution and antitrust. Litigation within the framework of the IP, food law and pharma practices, especially concerning breaches of selective distribution relationships.

Clients:

Distribution:

- **Sixtus** on distribution law after sale to Neubourg Skin Care;
- **Wholesaler for cosmetic and wellness products** concerning selective distribution;
- **Steel product manufacturer** regarding contracts with dealers;
- **Tobacco wholesaler** regarding distribution in Europe;
- Ongoing: **Intersnack, Sky Deutschland, Wladimir Klitschko, Jack Wolfskin, Wellensteyn International**

Litigation:

- **Feodora** in action for damages against retailer (Hannover and Stuttgart Regional Courts (Landgericht)).

What is JUVE Handbuch?

JUVE German Commercial Law Firms long ago developed into a reference tool for the German legal market. In it you will find detailed information about the commercial law services offered by almost 800 law firms.

Extensive research among law firms, company managers, representatives from authorities and employees from the judiciary and academia create the basis for this book. The strictly independent editorial team can draw on more than 20 years of experience in the legal market.

THE JUVE RESEARCH

